



WTVD-TV
411 Liberty Street
Durham, NC 27701

INVOICE

Remit To: WTVD-TV/ABC Inc.
PO Box 404887
Atlanta, GA 30384-4887

PAGE: 1

BILL TO:

MEDIA PLACEMENT SERVICES
ATTN: ACCOUNTS PAYABLE
709 WESTCHESTER DRIVE
SUITE 201
HIGH POINT, NC 27262

REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: STEVE TROXLER FOR COMM OF
PROD: STEVE TROXLER COMM OF AGRICULTURE
TITLE: 246709

INVOICE NUMBER:	61-200061822	BROADCAST MONTH:	OCTOBER
ORDER NUMBER:	402882	ORDER/REV TYPE:	POLITICAL/CASH
AGENCY CPE:	E: 1659		
ESTIMATE#:	1659		
SCHEDULE DATES:	10/22/2012 - 10/28/2012	AGY#/ADV#:	9490/5286
BILLING CYCLE:	MONTHLY	DATE:	10/28/2012

SCHEDULE					ACTUAL BROADCAST									ADJUSTMENT	
LINE	DATES	TIME PERIOD	PRICE	OTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
1	10/22 - 10/28	07:00A-09:00A	850	2	10/23	TU	07:49A	:30		LEADERSHIP	850				
					10/26	FR	07:59A	:30		FUTURE-REV	850				
2	10/22 - 10/28	07:00A-08:00A	275	1	10/27	SA	07:31A	:30		FUTURE-REV	275				
3	10/22 - 10/28	09:00A-10:00A	380	1	10/27	SA	09:58A	:30		LEADERSHIP	380				
4	10/22 - 10/28	07:00A-08:00A	375	1	10/28	SU	07:45A	:30		BIG CITY	375				
5	10/22 - 10/28	09:00A-10:00A	200	3	10/23	TU	09:39A	:30		BIG CITY	200				
					10/24	WE	09:44A	:30		LEADERSHIP	200				
					10/25	TH	09:35A	:30		BIG CITY	200				
6	10/22 - 10/28	10:00A-11:00A	240	4	10/22	MO	10:41A	:30		LEADERSHIP	240				
					10/24	WE	10:36A	:30		BIG CITY	240				
					10/25	TH	10:40A	:30		FUTURE-REV	240				
					10/26	FR	10:13A	:30		LEADERSHIP	240				
7	10/22 - 10/28	12:00P-12:30P	325	3	10/24	WE	12:10P	:30		FUTURE-REV	325				
					10/25	TH	12:26P	:30		LEADERSHIP	325				
					10/26	FR	12:29P	:30		BIG CITY	325				
8	10/22 - 10/28	05:00P-05:30P	750	3	10/23	TU	05:29P	:30		FUTURE-REV	750				
					10/24	WE	05:24P	:30		LEADERSHIP	750				
					10/25	TH	05:23P	:30		BIG CITY	750				

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012



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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR		
PERIOD GROSS COST PER ORDER CONFIRMATION: 7,515.00					TOTAL UNITS: 18		ACTUAL GROSS BILLING: 7,515.00				TOTAL ADJUSTMENTS: 0.00				
Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station.					* All times based on EST		AGENCY COMMISSION: -1,127.25								
The actual broadcast information on this invoice was taken from the program log.					TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice		NET DUE: 6,387.75								

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